



25TH ANNUAL SYMPOSIUM ON THE
**CONSERVATION AND BIOLOGY OF
TORTOISES AND FRESHWATER TURTLES**

Sponsorship Opportunities

July 26 – 30, 2027 | Jacksonville, FL

The **25th Annual Symposium on the Conservation and Biology of Tortoises and Freshwater Turtles** brings together turtle researchers and conservationists from around the world to share their findings, build partnerships, and advance efforts to save the world's most threatened turtles.



About the Symposium

The **Annual Symposium on the Conservation and Biology of Tortoises and Freshwater Turtles** is a cornerstone event for those advancing turtle science and conservation. Co-hosted by **Turtle Survival Alliance** and the **IUCN SSC Tortoise and Freshwater Turtle Specialist Group**, this conference showcases the latest research findings, emerging technologies, and project updates from on-the-ground conservation efforts across the field. With more than 300 participants representing diverse disciplines and regions, the event offers an unparalleled platform for exchanging knowledge, gaining practical insights, and exploring new approaches to safeguard threatened turtle and tortoise species.

Symposium Programming

Each year, the Symposium offers a wide-ranging slate of programming designed to educate, connect, and inspire. Attendees can expect a mix of dynamic sessions, interactive workshops, and opportunities for networking.

Highlights include:

- Multiple days of activities featuring diverse session tracks and numerous presentations from experts and emerging voices across the globe
- Pre-conference workshops and field experiences, including an Icebreaker Social and Zoo Day co-hosted in partnership with the **Jacksonville Zoo and Botanical Gardens**, our presenting sponsor for this year's gathering
- Other networking and social opportunities such as poster sessions, movie screenings, book signings, mentor breakfast, and Awards Banquet dinner



About Turtle Survival Alliance

Turtle Survival Alliance is a global conservation organization that works to create a planet where turtles can thrive in the wild. Our science-based initiatives are directed by local leaders, inspiring sustainable, community-based stewardship to prevent extinctions. Where populations cannot yet succeed in the wild, our breeding programs ensure their future survival.

Impact of Sponsorship

Your sponsorship plays a vital role in making this annual gathering a success and amplifies conservation efforts worldwide. With your support, we are able to:

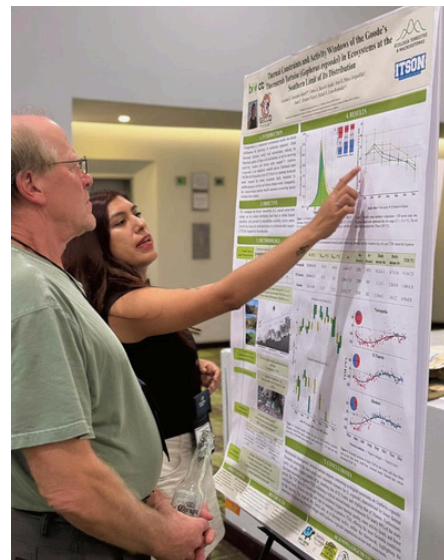
- Offer travel grants for students and early-career researchers, enabling them to share their work and gain invaluable experience
- Expand opportunities for hands-on conservation training for professionals
- Advance international programs protecting critically endangered turtles and tortoises
- Cultivate new collaborations and partnerships that create tangible conservation outcomes

By investing in this event, you're investing in the future of turtle conservation.

Our sponsors are critical partners in the mission to save turtles from extinction, and we are proud to highlight their contributions throughout the year. Keep reading for more benefits of sponsorship.



Your sponsorship supports the conservation leaders of tomorrow! The Annual Symposium gives students and early-career professionals the chance to attend, network, showcase their research, and contribute to the future of turtle conservation.
Pictured: 2026 attendees



Visibility & Engagement

With our sponsorship opportunities, your organization can connect with an audience that cares deeply about conservation and sustainability. Your support will be highlighted across our growing network:

- **130,000+ social media followers**
- **94,000+ annual website visitors**
- **13,000+ email subscribers**

As a sponsor, you'll gain direct access to a highly engaged audience of around 300 attendees, including conservationists, educators, students, and turtle enthusiasts. Other visibility benefits include:

- Brand recognition in symposium materials, including the event app and website, signage, and digital promotions
- Speaking and networking opportunities to connect with conservation professionals and decision-makers in person, as well as lead generations tools through the event app and website
- Exhibit space to showcase your organization's work, products, or services
- Digital exposure through our symposium website, social media, and email campaigns reaching thousands of conservation supporters worldwide
- Aligning your brand with a mission-driven event that attracts global leaders dedicated to conservation.

2027 Sponsorship Packages

Sponsorship packages can be tailored to meet your goals, with opportunities to design a bespoke, high-impact partnership. Contact us to explore options.

\$25,000 DEFENDER SPONSOR | Awards Banquet Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Exclusive signage and recognition as a Defender Level Sponsor, plus recognition as the Awards Banquet Sponsor
- » Opportunity to make remarks during the Plenary Session's opening address and the Awards Banquet
- » Logo/name and visibility on symposium app and website
- » Prominent visibility on TSA's Corporate Partnership web page for one year
- » Recognition by session moderators as a Defender Level and Awards Banquet Sponsor
- » Logo featured on symposium apparel
- » Logo featured on a sponsor slide in every presenter's slide deck
- » Dedicated social media post recognizing your sponsorship
- » Inclusion as a Corporate Partner in our annual Impact Report

CONSERVATION SUPPORT

- » Supports (4) Travel Grant recipients

CORPORATE ENGAGEMENT

- » Six (6) full registration tickets
- » One vendor space, up to two tables, for the three exhibiting days of the symposium
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees

\$15,000 GUARDIAN SPONSOR | Breakfast and Lunch Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Exclusive signage and recognition as a Guardian Level Sponsor, plus Symposium Breakfast and Lunch Sponsor
- » Opportunity to make remarks during the Icebreaker Social
- » Logo/name and visibility on symposium app and website
- » Recognition by session moderators as the Breakfast and Lunch Sponsor
- » Logo featured on symposium apparel
- » Logo featured on a sponsor slide in every presenter's slide deck
- » Dedicated social media post recognizing your sponsorship

CONSERVATION SUPPORT

- » Supports (2) Travel Grant recipients to attend the symposium

CORPORATE ENGAGEMENT

- » Four (4) full registration tickets to attend the symposium
- » One vendor space, up to two tables, for the three exhibiting days of the symposium
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees

\$7,500 PROTECTOR SPONSOR | Plenary Session Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Signage and recognition as Protector Level Sponsor, plus Plenary Session Sponsor
- » Logo/name and visibility on symposium app and website
- » Recognition by session moderators as the Plenary Session Sponsor
- » Dedicated social media post recognizing your sponsorship

CONSERVATION SUPPORT

- » Supports (2) Travel Grant recipients to attend the symposium

CORPORATE ENGAGEMENT

- » Two (2) full registration tickets to attend the symposium
- » One vendor space, up to two tables, for the three exhibiting days of the symposium
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees

2027 Sponsorship Packages

Sponsorship packages can be tailored to meet your goals, with opportunities to design a bespoke, high-impact partnership. Contact us to explore options.

\$5,000 BALE SPONSOR | Movie Screening Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Signage and recognition as Bale Level Sponsor, plus Movie Screening Sponsor
- » Logo/name and visibility on symposium app and website
- » Recognition by session moderators as the Movie Screening Sponsor
- » Name recognition on digital media shared with 300+ symposium attendees
- » Dedicated social media post recognizing your sponsorship

CONSERVATION SUPPORT

- » Supports (2) Travel Grant recipients to attend the symposium

CORPORATE ENGAGEMENT

- » Two (2) all-inclusive tickets to attend the symposium
- » One vendor space with one table, for the three exhibiting days of the symposium

\$3,500 BEACON SPONSOR | App Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Signage and recognition as Beacon Level Sponsor and the App Sponsor
- » Primary visibility on the symposium app and registration pages
- » Logo/name and visibility on symposium website
- » Name recognition on digital media shared with 300+ symposium attendees
- » Dedicated social media post recognizing your sponsorship

EVENT SUPPORT

- » Supports the usage of the registration platform and app for over 300 participants

CORPORATE ENGAGEMENT

- » Two (2) full registration tickets to attend the symposium
- » One vendor space with one table, for the three exhibiting days of the symposium

\$2,500 HATCHLING SPONSOR | Coffee Break Sponsor

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Logo/name and visibility on Symposium website
- » Recognition on signage in symposium break areas
- » Recognition by session moderators as the Coffee Break Sponsor
- » Name recognition on digital media shared with 300+ symposium attendees
- » Dedicated social media post recognizing your sponsorship

CORPORATE ENGAGEMENT

- » Two (2) all-inclusive tickets to attend the symposium
- » One vendor space with one table, for the three exhibiting days of the symposium

\$1,000 VENDOR

VISIBILITY, MARKETING, & DIGITAL MEDIA

- » Acknowledgement in symposium app as a Vendor

CORPORATE ENGAGEMENT

- » One vendor space, up to two tables, for the three exhibiting days of the symposium
- » Two (2) all-inclusive tickets to attend the symposium

Additional & Add-on Support

The following sponsorship levels can stand alone or can be combined with any existing sponsorship package.

\$750 TRAVEL GRANT

Travel grants are provided to students and international presenters following a thorough application process. These funds help participants attend each year who may otherwise not be able to do so.

- » Supports one (1) student or international presenter's attendance and participation
- » Acknowledgment in symposium app as a Travel Grant sponsor
- » Discounted member rate for full symposium registration

IN-KIND AUCTION DONATION

The Symposium's silent auction is a long-standing tradition and attendee favorite. By providing an in-kind donation (goods or services), you increase your visibility at the event and help raise vital funds to support our mission.

"I am heading back into the field with a fresh outlook and renewed enthusiasm for my research and conservation work. This would not have been possible without support from donors like you."

– 2026 Travel Grant Recipient



Join Us As a Sponsor

We are grateful for your sponsorship and the meaningful impact it helps make possible. Your support showcases your commitment to conservation while building valuable visibility and connections within the field.

For more information or to explore customized sponsorship opportunities, please contact us at development@turtlesurvival.org.

Secure your sponsorship by **May 1, 2027**, to be included in Symposium materials.

Support the symposium at this link:



We look forward to partnering with you to protect the future of turtles!

Contact Us

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TURTLE SURVIVAL
— ALLIANCE —